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hcCERTIFICATE OF MAIL

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to the Assistant Commissioner for Patents, Box: RCE, Washington, D.C. 20231, on March 3, 2003.

Grace Alicea

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Date: March 3, 2003

Eran STEINBERG

Serial No.: 09/313,131

Group Art Unit: 2612

Filed: May 17, 1999

Examiner: Nguyen, Luong Trung

For: IN CAMERA MESSAGING AND ADVERTISEMENT SYSTEM

Box: RCEAssistant Commissioner of Patents
Washington, D.C. 20231**RECEIVED**

MAR 13 2003

Technology Center 2600

AMENDMENT

Sir:

In response to the Final Office Action dated December 3, 2002, please enter the following response:

IN THE CLAIMS

Please cancel claims 6, 22, and 36, and add new claims 53-59.

- DI
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1. (Four Times Amended) An integrated digital camera apparatus comprising:
 - (a) a housing;
 - (b) a digital image acquisition apparatus built into said housing, said digital image acquisition apparatus including image capture apparatus for converting a light image to digital image data and image storage apparatus